



media release

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Tasting Australia's search for the best regional culinary teams

Tasting Australia, the nation's premier food and wine event, has today launched a search for the country's best regional culinary teams.

Entries have opened for the LifeStyle FOOD Channel Australian Regional Culinary Competition, which will see teams of chefs from across Australia travel to Adelaide in May 2010 to battle it out in a cook-off.

Tasting Australia Director Ian Parmenter says the culinary competition is one of the most important parts of the 2010 event.

"The LifeStyle FOOD Channel Australian Regional Culinary Competition is a great way for regional chefs to get involved in the world-renowned Tasting Australia," said Ian Parmenter.

"The competition brings together chefs and apprentices from across Australia to create wonderful dishes that demonstrate their skills and celebrate their regional produce.

"It's also a terrific opportunity to showcase their work to the high-profile national and international chefs, and to enjoy the experience of major Tasting Australia events with their peers."

The LifeStyle FOOD Channel Australian Regional Culinary Competition will be held on 1 May 2010 at the Regency International Centre, part of the TAFE SA Regency Campus, Adelaide.

Up to 32 teams of three people will create three-course meals using protein brought from their region, produce they buy at the famous Adelaide Central Market, and a selection of mystery ingredients that they will be given shortly before the competition starts.

"The introduction of mystery items will be an exciting addition to the 2010 competition that will challenge the competitors," Ian Parmenter said.

Teams will be judged on culinary expertise, technical ability, the imaginative use of produce, presentation, and wine matching.

The winning team will enjoy an exclusive culinary experience in New Zealand.

To enter the competition, teams must complete the application form available on the Tasting Australia website - www.tasting-australia.com.au. Entries close on 28 February 2010.





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The 2010 competition is sponsored by the LifeStyle FOOD Channel, Australia's only channel totally dedicated to food. LifeStyle FOOD is available on FOXTEL and AUSTAR.

"There is no other competition like the Australian Regional Culinary Competition in this country and we are delighted to once again sponsor the event," said Nicole Sheffield, General Manager of the LifeStyle FOOD Channel.

"This is a wonderful opportunity for regions to showcase the best they have to offer in food, wine and culinary skills. We're also really excited by the changes that have been made to the 2010 competition and look forward to celebrating the new talent it is sure to uncover."

Tasting Australia will be held in Adelaide and regional South Australia from 29 April – 6 May 2010. Further details at www.tasting-australia.com.au

For further information contact Michele D'Aloia on 0417 837 896 or michele.daloia@bigpond.com

